Emil Palikot

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Academic Appointments

2025–*present*	**Assistant Professor of Marketing**, D'Amore–McKim School of Business, Northeastern University
2020–2023	Postdoctoral Scholar, Graduate School of Business, Stanford University
Spring 2019	Visiting Researcher, Questrom School of Business, Boston University

Education

2015–2020	Ph.D. in Economics, Toulouse School of Economics
2013–2014	M.Sc. Econometrics and Mathematical Economics, Toulouse School of Economics (*Honors*)
2011–2012	M.Sc. Economics, Tilburg University (*Summa Cum Laude*)
2008–2011	B.Sc. Economics, Warsaw School of Economics

Publications

Smiles in Profiles: Improving Efficiency While Reducing Disparities in Online Marketplaces (with Susan Athey, Dean Karlan, Yuan Yuan), *Management Science* (Accepted), 2026.

The Economics of Algorithmic Personalization: Evidence from an Educational Technology Platform (with Keshav Agrawal, Susan Athey, Ayush Kanodia, Shanjukta Nath), *Journal of Political Economy Microeconomics* (Accepted), 2026.

The Impact of Shared Telecom Infrastructure on Digital Connectivity and Inclusion (with Georges V. Houngbonon, Marc Ivaldi, Davide Strusani), *Review of Network Economics*, 2026.

Contest, Gamification, and Persistent Engagement in Educational Technology (with Keshav Agrawal, Susan Athey, Ayush Kanodia), *Quantitative Marketing and Economics*, 2026.

CAREER: A Foundation Model for Labor Sequence Data (with Keyon Vafa, Tianyu Du, Ayush Kanodia, Susan Athey, David M. Blei), *Transactions on Machine Learning Research*, 2024.

Pay-for-Delay with Settlement Externalities (with Matias Pietola), *RAND Journal of Economics*, 2023.

Sharing When Stranger Equals Danger: Ridesharing During the COVID-19 Pandemic (with Marc Ivaldi), *Transport Policy*, 2023.

Working Papers

Effective and Scalable Programs to Facilitate Labor Market Transitions for Women in Technology (with Susan Athey), 2026, *R&R, American Economic Review.*

Fighting Discrimination with Reputation: The Case of Online Platforms (with Xavier Lambin), 2026, *Under review.*

The Effects of Labor Cost Increases on Retail: Evidence from Local Minimum Wage Hikes (with Yakov Bart, Samsun Knight), 2026, *Reject & Resubmit, Marketing Science.*

Better Together: Quantifying the Benefits of AI-Assisted Recruitment (with Ada Aka, Ali Ansari, Nima Yazdani), 2025, *R&R, Management Science.*

The Value of Non-Traditional Credentials in the Labor Market (with Susan Athey), 2026.

Seminar and Conference Presentations

2027: Lausanne Management & Economics Workshop (HEC Lausanne, *scheduled*).

2026: Boston University – Strategy and Innovation; Interdisciplinary Seminar on Decision Making and Well-Being (Northeastern University); International Industrial Organization Conference (IIOC); Midwest International Economic Development Conference (University of Wisconsin–Madison); Bay Area Behavioral and Experimental Economics Workshop (USF); Speero Conference on Experimentation (Keynote Talk); North American Summer Meeting of the Econometric Society (Emory University); ISMS Marketing Science Conference (Nova School of Business and Economics); Platform Strategy Research Symposium (Boston University); Amazon – EDS Seminar Series; Boston College – Information Systems (*scheduled*); Boston University – Information Systems (*scheduled*); INFORMS Annual Meeting (*scheduled*); NABE Tech Economics Conference (Panel, *scheduled*); CODE@MIT (*scheduled*); Boston University – Marketing (*scheduled*); Workshop on Information Systems and Economics (WISE, Nova SBE, *scheduled*).

2025: University of Warsaw; European Winter Econometric Society Meeting (University of Cyprus); CODE@MIT (Plenary Talk); Northeast Universities Development Consortium (Tufts University); AI in Social Science (University of Chicago); Advances with Field Experiments (University of Chicago); NBER Summer Institute – Digital Economics; Platform Strategy Research Symposium (Boston University); Economics of Platforms (ECOP) Workshop (Barcelona); NBER Gender in the Economy.

2024: ORG Seminar (Munich); AI in Social Science (University of Chicago); NBER Summer Institute – Labor Studies; Northeastern University; Télécom Paris; University of Michigan – Ross School of Business; University of Michigan – School of Information; Imperial College London.

2023: University of California Berkeley; University of South Florida; University of Texas at Dallas; Purdue University; Harvard Business School; Cornell University; Stanford Research Park; Lausanne Workshop on Digitization; Joint Economics Seminar ParisTech; INFORMS Academic Marketing Conference (Miami); Platform Strategy Symposium (Boston University); Conference on Field Experiments in Strategy; INFORMS (Phoenix); CODE@MIT; NBER Workshop on Digital Economics.

2022: European Winter Meeting of the Econometric Society; UCSF Economics; Digital Economy Lab (Stanford); MIT IDE; INFORMS (Indianapolis); GCSI Lab Seminar (Stanford).

2020 and earlier: Louvain Economics of Digitization Seminar; University of Vienna; LMU Munich; ZEW Mannheim; DICE Düsseldorf; NOVA SBE; HEC Montréal; EARIE; IIOC; Columbia Business School.

Teaching Experience

- Quantitative Analysis of Consumer Data (undergraduate), Northeastern University, 2026
- Data Driven Impact (MBA elective), Stanford Graduate School of Business, 2022 (with Prof. Susan Athey)
- Competition Policy Workshop (graduate), Toulouse School of Economics, 2016–2019 (with Profs. Patrick Rey and Bruno Jullien)
- Applied Econometrics (graduate), Toulouse School of Economics, Spring 2016 (Prof. François Poinas)
- Econometrics (undergraduate), Toulouse School of Economics, Spring 2016 (Prof. Thierry Magnac)

Referee Service

Journal of Political Economy; *Quarterly Journal of Economics*; *ACM FAccT 2025 & 2026*; *ACM Conference on Economics and Computation 2026*; *Economic Journal*; *Administrative Science Quarterly*; *World Bank Economic Review*; *AOM Conference 2024 & 2025*; *Review of Industrial Organization*; *European Economic Review*; *Research Policy*; *Games and Economic Behavior*; *Information Economics and Policy*; *International Journal of Transportation Research*; *Transportation Letters*; *International Journal of Industrial Organization.*

Industry Experience

- Founder and CEO, MoveUp AI, San Francisco (August 2023–August 2025)
- PwC (2012–2014)
- McKinsey & Company (2012)

Last updated: September 29, 2026