

# Emil Palikot

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## Academic Appointments

2025–present	<b>Assistant Professor of Marketing</b> , D’Amore–McKim School of Business, Northeastern University
2020–2023	Postdoctoral Scholar, Graduate School of Business, Stanford University
Spring 2019	Visiting Researcher, Questrom School of Business, Boston University

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## Education

2015–2020	Ph.D. in Economics, Toulouse School of Economics
2013–2014	M.Sc. Econometrics and Mathematical Economics, Toulouse School of Economics ( <i>Honors</i> )
2011–2012	M.Sc. Economics, Tilburg University ( <i>Summa Cum Laude</i> )
2008–2011	B.Sc. Economics, Warsaw School of Economics

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## Publications

**CAREER: Transfer Learning for Economic Prediction of Labor Sequence Data** (with Keyon Vafa, Tianyu Du, Ayush Kanodia, Susan Athey, David M. Blei), *Transactions on Machine Learning Research*, 2024.

**Pay-for-Delay with Settlement Externalities** (with Matias Pietola), *RAND Journal of Economics*, 2023.

**Sharing When Stranger Equals Danger: Ridesharing During the COVID-19 Pandemic** (with Marc Ivaldi), *Transport Policy*, 2023.

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## Working Papers

**Smiles in Profiles: Improving Fairness while Reducing Disparities in Online Marketplaces** (with Susan Athey, Dean Karlan, Yuan Yuan), 2025, *R&R, Management Science*.

**Better Together: Quantifying the Benefits of AI-Assisted Recruitment** (with Ada Aka, Ali Ansari, Nima Yazdani), 2025, *Under Review*.

**The Impact of Shared Telecom Infrastructure on Digital Connectivity and Inclusion** (with Georges V. Hounghonon, Marc Ivaldi, Davide Strusani), 2025, *Under Review*.

**The Value of Non-Traditional Credentials in the Labor Market** (with Susan Athey), 2024.  
**Digital Interventions and Habit Formation in Educational Technology** (with Keshav Agrawal, Susan Athey, Ayush Kanadia), 2023, *Under Review*.  
**Effective and Scalable Programs to Facilitate Labor Market Transitions for Women in Technology** (with Susan Athey), 2023.  
**Personalized Recommendations in EdTech: Evidence from a Randomized Controlled Trial** (with Keshav Agrawal, Susan Athey, Ayush Kanadia), 2022.  
**Fighting Discrimination with Reputation: The Case of Online Platforms** (with Xavier Lambin), 2022.  
**Information and Price Dynamics in Online Marketplaces** (with Rossi Abi-Rafeh), 2022.

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## Conference Presentations (selected)

**2025:** AI in Social Science (University of Chicago, planned); Advances with Field Experiments (University of Chicago, planned); NBER Summer Institute– Digital Economics; Platform Strategy Research Symposium (Boston University); Economics of Platforms (ECOP) Workshop (Barcelona); NBER Gender in the Economy.

**2024:** ORG Seminar (Munich); AI in Social Science (University of Chicago); NBER Summer Institute– Labor Studies; Northeastern University; Télécom Paris; University of Michigan – Ross School of Business; University of Michigan – School of Information; Imperial College London.

**2023:** University of California Berkeley; University of South Florida; University of Texas at Dallas; Purdue University; Harvard Business School; Cornell University; Stanford Research Park; Lausanne Workshop on Digitization; Joint Economics Seminar ParisTech; INFORMS Academic Marketing Conference (Miami); Platform Strategy Symposium (Boston University); Conference on Field Experiments in Strategy; INFORMS (Phoenix); CODE@MIT; NBER Workshop on Digital Economics.

**2022:** European Winter Meeting of the Econometric Society; UCSF Economics; Digital Economy Lab (Stanford); MIT IDE; INFORMS (Indianapolis); GCSI Lab Seminar (Stanford).

**2020 and earlier:** Louvain Economics of Digitization Seminar; University of Vienna; LMU Munich; ZEW Mannheim; DICE Düsseldorf; NOVA SBE; HEC Montréal; EARIE; IIOC; Columbia Business School.

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## Teaching Experience

- Data Driven Impact (MBA elective), Stanford Graduate School of Business, 2022 (with Prof. Susan Athey)
  - Competition Policy Workshop (graduate), Toulouse School of Economics, 2016–2019 (with Prof. Patrick Rey and Bruno Jullien)
  - Applied Econometrics (graduate), Toulouse School of Economics, Spring 2016 (Prof. Francois Poinas)
  - Econometrics (undergraduate), Toulouse School of Economics, Spring 2016 (Prof. Thierry Magnac)
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## Referee Service

*Administrative Science Quarterly; AMA Conference; ACM FAccT Conference; Review of Industrial Organization; European Economic Review; Research Policy; Games and Economic Behavior; Information Economics and Policy; International Journal of Transportation Research; Transportation Letter*

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## Industry Experience

- MoveUp AI, Founder & CEO, (2024-present)
- PwC (2012–2014)
- McKinsey & Company (2012)

*Last updated: July 25, 2025*